

# PRESS RELEASE FOR IMMEDIATE RELEASE

28th October 2015 Ref: P11-2015

## **NEW** **EasyAerialPhotography.com** Aerial photography just got a whole lot easier

EasyAerialPhotography.com is a new website from Allsopp Helikites Ltd.

As Allsopp Helikites CEO, Sandy Allsopp explained:  
'EasyAerialPhotography.com is for all those people who have dreamed of taking superb, professional aerial photos, but have been put off by the significant problems involved using normal methods. EasyAerialPhotography allows the dream to come true.'

The website showcases all the latest innovations around the Skyshot series of Helikite lighter-than-air sub-miniature aerostats, that are tiny enough to fit fully inflated in a hatchback car and only use minimal amounts of safe, cheap helium.

EasyAerialPhotography.com is targeted towards people who:

1. Are unable to justify the cost and weather dependency of flying in light aircraft.
2. Worry about drones, with their tendency to malfunction, crash and upset people.
3. Care about dropping their favourite camera.
4. Hate the thought of spending every evening fixing up quadcopters.
5. Are frustrated by the limited height and versatility of masts.
6. Find that the legal problems of drones are restricting their aerial photography.

All these people will love EasyAerialPhotography.com. It is entirely devoted to the excellent aim of making aerial photography so easy, fun, safe and cheap, that anybody can be taking brilliant, sharp and well composed photos and video within seconds of arriving on site.

EasyAerialPhotography.com describes how to:

- Take great aerial photos and videos - totally automatically.
- Fly in all-weather. No Wind & High Wind. Ensuring reliable photo-shoot planning.
- Save enormous amounts of money on unnecessary equipment.
- Safely and legally take aerial photos where nobody else can.
- Fly the best cameras in the world, without worrying about losing them.
- Take aerial photos for publicity, science, work, art, surveying, agriculture, news.
- Become a useful and reliable professional photographer in a single day.

**[www.EasyAerialPhotography.com](http://www.EasyAerialPhotography.com)**  
Great aerial photography for everybody

### **About Allsopp Helikites Limited**

Allsopp Helikites Ltd is a privately owned SME and a designer and manufacturer of advanced lighter-than-air, miniature, all-weather aerostat systems. The company delivers a full range of products including Helikite aerostats, rapid Helikite launch systems, trailers, winches, video surveillance cameras, aerial photographic equipment, and radio-relay equipments.

### **For further information or photographic images please contact:**

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Handy Helikites fly anywhere, anytime, in all-weather.



Skyshot Helikites Automatically Take Stunning Aerial Photos



Skyshot Helikite Shooting Aerial Video Whilst Being Towed by Robot Boat. No people, no worries.



Aerial Real Estate Photos. Very Easy. Very Fast.